



## Media Advisory | Avis aux médias

**For immediate release**

### **WILL IT DELIVER?**

### **ASSESSING CANADA'S PLEDGE TO EXPORT AFFORDABLE AIDS DRUGS**

**TORONTO, August 10, 2006** — An international panel of government, NGO and industry experts will engage in an open debate and question-and-answer session on how to get life-saving drugs to the millions of people in developing countries who need them. This satellite session of the XVI International AIDS Conference will be hosted by the Canadian HIV/AIDS Legal Network and Médecins Sans Frontières (MSF) to discuss Canada's law on exporting generic drugs.

More than two years ago, Canada enacted the *Jean Chrétien Pledge to Africa* to implement a World Trade Organization (WTO) decision allowing the export of lower-cost, generic versions of patented drugs to developing countries. Though the WTO decision and Canada's law were meant to provide affordable drugs to people in developing countries, not a single patient has received a single drug.

**WHAT:** **Panel discussion, "Will it Deliver? WTO rules and Canada's law on compulsory licensing — The continuing challenge of scaling-up treatment access"**

**WHO:** **The Hon. David H. Mwakyusa**, Minister of Health & Social Welfare (Tanzania)  
**Anil Soni**, Director of Pharmaceutical Services, Clinton Foundation HIV/AIDS Initiative  
**Bruce Clark**, Vice President for Medical and Regulatory Affairs, Apotex Inc.  
**Brigitte Zirger**, Director, Bureau of Policy, Science and International Programs, Therapeutic Products Directorate, Health Canada  
**Rachel Kiddell-Monroe**, Coordinator, MSF Access to Essential Medicines Campaign  
**Richard Elliott**, Deputy Director, Canadian HIV/AIDS Legal Network

**WHEN:** Tuesday, August 15, 2006  
6:00 p.m. to 8:00 p.m. EDT

**WHERE:** Metro Toronto Convention Centre, Room SR9  
255 Front Street West  
Toronto

This event is open to media accredited to AIDS 2006. Panellists will be available for media interviews prior to and following the event.

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For more information, or to schedule an interview, please contact:

*Disponible en français*

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